

# PUBLICITY RELEASE FOR ADULTS & MINORS

LAST UPDATED 5/31/22



The Archdiocese prepares materials that support and promote the Catholic Faith and Church ministry and programming, and which generally reports on both Church and non-Church events and activities. These materials include, but are not limited to, the Archdiocese's periodicals (e.g., *Denver Catholic*, *El Pueblo Católico*) and its various websites. The materials often incorporate images, video or other media featuring individuals. Additionally, so as to grow Catholic ministry and spread the teachings of Christ, the Archdiocese also works with other Catholic entities in the creation of spiritual, educational, promotional and development materials.

**By signing below, You are agreeing that the Archdiocese may use Your Likeness (as defined below) per the terms below. If signing on behalf of your minor child, You and Yours refers to your minor child.**

## 1. Definitions

For purposes of this Release, the following definitions apply:

- a) The **Archdiocese** means the Archdiocese of Denver;
- b) the person whose Likeness is sought is referred to as the **"Individual"**;
- c) the terms **"I"**, **"You"**, **"Your"** or **"my"** mean one of the following:
  - i) only the Individual when the Individual is age 18 or older;

**OR**

- ii) both the Individual and the Individual's parent/legal guardian when the Individual is under the age of 18;
- d) **"Likeness"** means all parts of the Individual's identity, including but not limited to, the Individual's name, image, photograph, signature, voice, quotations, recordings and other aspects of the Individual's right of publicity.

## 2. Release

- a) You hereby consent to, agree, and otherwise grant permission to, the Archdiocese and its agents:
  - i) taking the Individual's photograph, recording the Individual's image, and/or making video of the Individual, inclusive of audio, all either digitally or by a non-digital device for the purposes herein;
  - ii) using the Individual's Likeness, inclusive of video with or without audio recordings, for any lawful purpose not inconsistent with the Archdiocese's mission and purpose, including but not limited to use in Archdiocesan publications, or on the Archdiocese website(s), or in any medium now known or later developed; and
  - iii) using the Individual's Likeness as a reference and colorizing, cropping, editing, manipulating, miniaturizing, distorting, caricaturing, animating or otherwise changing the Individual's Likeness.



- b) You hereby grant and convey unto the Archdiocese all right, title and interest in and to all photographs /images / recordings of the Individual made by the Archdiocese or its agents of the Individual, including, but not limited to, any royalties, proceeds or other benefits derived from such photographs / images /recordings. For clarity, You agree that the Archdiocese will own any materials in which it uses the Individual’s Likeness.
- c) You acknowledge and agree that You will not be paid for signing this Release or allowing the Individual’s Likeness to be used. You will, however, have the chance to be part of promoting the Archdiocese of Denver and the Catholic Faith. You further agree that You will not have any approval rights of how the Individual’s Likeness is used, and that the permission granted under this Release is not revocable.

### 3. General Terms

You will not sue, dispute, challenge, raise objections to or institute proceedings against the Archdiocese for using the Individual’s Likeness in any manner and You hereby waive all legal and equitable rights You may have as well as all claims, demands, damages and expenses arising directly or indirectly from the same. You agree that You are under no obligation to sign this Release, but do so voluntarily, without duress, fully understanding Your rights and having had the chance to consult with an attorney.

### 4. Minor Acknowledgment

By signing this Agreement without a parent or legal guardian’s signature, You, under penalty of fraud, represent that You are at least 18 years of age. If signing as the parent or guardian of a minor Individual, You represent that You are the legal parent or guardian of the minor Individual.

\_\_\_\_\_  
**Printed Name of Individual**

\_\_\_\_\_  
**Printed Name of Parent/Legal Guardian**  
(required only if the Individual IS under 18)

\_\_\_\_\_  
**Signature of Individual**  
(sign only if the Individual is NOT under 18)

\_\_\_\_\_  
**Signature of Parent/Legal Guardian**  
(sign only if the Individual IS under 18)

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Date**

